



## MIA LAU'REN PRINCE

Graphic Designer + UI/UX Designer

[www.MIALAURENSTUDIO.com](http://www.MIALAURENSTUDIO.com)

[MIALAURENPRINCE@gmail.com](mailto:MIALAURENPRINCE@gmail.com)

[linkedin.com/in/MIALAURENPRINCE](https://www.linkedin.com/in/MIALAURENPRINCE)

**646.832.0846**

### DESIGNER OBJECTIVE >>>

As a graphic and UI/UX designer, I am aiming to create better interfaces and experiences. My goal is to always make the web, applications, and technology easier for the user. I am an exceptionally talented design thinker with enormous ability to create compelling design solutions across various media platforms from digital design to print design to meet company brand objectives and consumer engagement.



### SKILLS & SOFTWARE >>>

- Graphic Design
  - Layout Design
  - Logo and Identity Branding
- UI/UX Design
- Typography and Calligraphy
- Photography and Photo Editing
- Filming and Video Editing
- Adobe Photoshop CSS
- Adobe InDesign CSS
- Adobe Illustrator CSS
- Adobe Premiere Pro CSS
- Final Cut Pro
- WordPress
- InVisionSync, Coda, and Cyberduck
- HTML & CSS

### EXPERIENCE >>>

#### UTHealth

*Graphic Designer | September 2019 - Present*

Optimizing digital and print designs such as brochures, flyers, and programs.

#### Cheniere Energy, Inc.

*Graphic Designer | February 2019 - May 2019*

Optimizing digital and print designs such as brochures, annual reports, and infographics. Designing all ad campaigns and social media material.

#### Freelance Artist

*UI/UX Designer + Graphic Designer | January 2012 - Present*

Create wireframes, hi-fi mockups and prototypes, outlining the user flow and interactions. Working for small businesses and clientele producing: logo designs & branding, photography & photo editing, and filming & video editing.

#### Cotton Holdings, Inc.

*Graphic Designer | September 2018 - November 2018*

Optimizing digital and print designs. Worked closely with the marketing director and other department heads to visually communicate all ad campaigns, social media material, and implementing the re-branding of a sister company.

#### United Skates of America, Inc. - Skateland

*Graphic Designer | August 2015 - October 2017*

Designed all marketing materials such as flyers, posters, and promotional videos. Maintaining Skateland's web design and online presence by creating design layouts and prototyping the designs under a tight deadline.

#### Eskenazi Health Hospital

*Junior Graphic Design Intern | June 2014 - August 2016*

Assisted the creative director in Eskenazi's "The Common Grounds" ad campaign and other projects by conducting qualitative/quantitative research and designing print materials such as brochures, calendars, posters, booklets, etc. Also, worked closely with Eskenazi's marketing team to implement advertising projects such as promotional videos and news letters.

### EDUCATION >>>

#### November 2018 - 2019 Interaction Design Foundation

Currently enrolled in the User Experience Design courses

#### August 2011 - May 2015 Indiana University - Herron School of Art and Design

Graduated with a BFA in Fine Arts, a focus in Visual Communications Design [Graphic Design]

#### June 2011 - August 2011 Fashion Institute of Technology [F.I.T.]

Summer courses